

Management Information: Key to Strategic Planning

Senior Leadership Retreat

presented by: Amy Edwards Division of Management Information (DMI) <u>www.dmi.illinois.edu</u>

OFFICE of the PROVOST | UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

How can DMI help you?

- With standard web & paper reports
- With custom reports
- With advice on where to find and how to use management data



Why be data-savvy?

- To better manage your unit
- To know what others know about you
- > To respond to inquiries
- To avoid reinventing the wheel

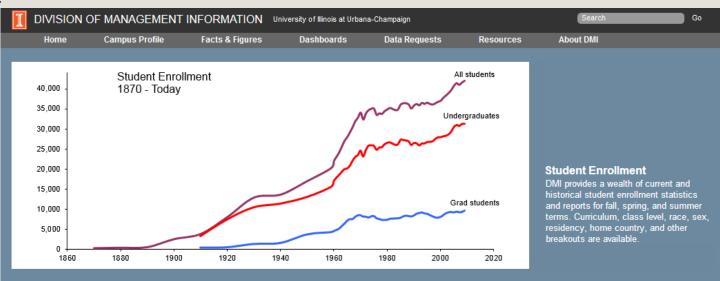
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NEWS & UPDATES

Apr 08, 2014

Strategic Planning Dashboards

Dashboards are now available for the campus strategic plan and all academic schools and colleges plans.

Feb 21, 2014

Campus Profile Update

FY13 tuition and budget numbers have been added to the Campus Profile.

Feb 04, 2014

Student Enrollment Reports

10th day Spring 2014 numbers are here!

DMI SYSTEMS (LOGIN REQUIRED)

Activity Reporting System

Salary histories, teaching assignments, activity data entry.

Class Rosters for Instructors

Complete, dowloadable class rosters, including student email addresses.

Course Information System

Course, section, instructor data from 1987 to present.

Proposal Data System

Current grant proposal data, and historical records back to 1996.

Section Instructor List and Rosters for Staff

Current year section/instructor data and departmental class rosters.

Tuition Waiver System

Enrollment status, tuition assessed, waivers, and appointments for all students.

PUBLIC INFORMATION LINKS

Student Enrollment Enrollments by college, department, program, race & gender

Campus Profile

UIUC Factbook: Ten years, hundreds of indicators on multiple topics. Summarized by department, college and campus

Department Information Departments, executive officers, staff contacts, includes staff directories and URLs.

UIUC Campus Profile

Ten years of data summarized by department, college and campus:

- Budgets & expenditures
- FTE and headcount staff
- Student enrollment
- Course enrollments & IUs
- much, much more!

UIUC Campus Profile -- Uses

- Compare your unit to similar units on campus
- Look at your unit over time



UIUC Campus Profile Types of Profiles Available

- Standard: Approximately 400 items
- ➤ <u>Strategic</u>:

Campus-wide metrics

College/Unit-specific metrics

Dashboards

Custom: Over 600 items

Division of Management Information University of Illinois at Urbana-Champaign

Home	Glossary	Help	What's Ne	v About	Suggestion Box	
Profile	Type: Star	dard	Strategic	Custom		
Se	elect a Majo	or Unit	🔻	Se	elect a Department	t Jump to data 💌 Change year 💌 Reverse Year Order Reset all 🔀

	Campus Profile for 2013-2014														
				Unit: Ca	mpus Tota	d									
Item	(numbers link to glossary)	2013-2014	2012-2013	2011-2012	2010-2011	2009-2010	2008-2009	2007-2008	2006-2007	2005-2006	2004-2005				
1000	Faculty and Staff														
1010	FTE staff on State/TuitFunds	6895.89	6616.95	6583.84	6606.27	7107.23	7191.89	6908.91	6832.93	6667.32	6501.86				
1020	FTE Academic Staff- St/Tu\$	4265.56	4095.72	4072.93	4125.20	4350.98	4372.71	4115.42	4017.01	3848.36	3703.48				
1030	FTE TenSysFaculty-St/Tu\$	1848.56	1809.80	1821.77	1913.64	1995.89	2027.13	2031.69	2010.74	1979.13	1950.20				
1040	FTE Professors -St/Tu\$	805.20	783.92	787.16	825.19	835.50	830.97	831.57	840.16	836.02	847.68				
1060	FTE Assoc Prof -St/Tu\$	591.64	576.27	572.57	571.86	590.94	601.34	583.83	555.39	533.28	530.10				
1080	FTE Asst Prof - St/Tu\$	408.87	398.65	407.84	451.83	500.36	519.21	546.35	547.51	538.05	499.00				
1100	FTE Vis Faculty - St/Tu\$	75.56	84.07	77.01	68.26	85.90	85.91	88.06	92.81	94.81	85.12				
1110	FTE Post Docs St/Tu\$	49.36	43.24	38.28	23.72	31.05	29.23	27.78	32.67	28.91	18.70				
1120	FTE Other Instr - St/Tu\$	469.19	436.57	372.07	370.77	384.24	357.45	333.28	328.91	297.63	297.88				
1124	FTE Clinical FacSt/Tu\$	77.03	66.13	55.64	52.62	53.59	48.62	45.66	41.78	27.63	25.14				
1140	FTE Academic Prof-St/Tu\$	1822.96	1722.11	<u>1763.80</u>	1748.82	1853.94	1873.02	1634.62	1551.88	1447.87	1351.57				

Item numbers are links to glossarySome data items are "drilldowns"

Campus Profile Drilldowns

Any data item that appears to be a link is drillable

- FTE: get staff lists with appointment info
- Expenditures: see details by fund and account
- Students/degrees: counts by student program, breakouts by gender, race/ethnic, residency
- IUs: breakout by section

Details by Program for Students listed for *Campus Profile* Item 3600 for unit 1B1-KV-KV0-257

Glossary

															В
			Major			B Gen	y 1der	B Resio	y Jency	Ву Т	ime		rica eric		A Am
Dept	Program (collcurr)	Degree	(curriculum name)	Concentration	Total	м	F	IL Res	Non Res	Part	Full	All	м	F	All
1-257	10KV0439BALA	BALAS	Mathematics		1	0	1	1	0	0	1	0	0	0	0
1-257	10KV0439BSLA	BSLAS	Mathematics		320	184	136	289	31	4	316	13	7	б	43
1-257	10KV0461BSLA	BSLAS	Actuarial Science		245	166	79	200	45	3	242	6	3	3	37
1-257	10KV1438BSLA	BSLAS	Math & Computer Science		125	114	10	99	26	5	120	4	2	2	19
1-257	10KV3896BSLA	BSLAS	Mathematics	Graduate Preparation	1	1	0	1	0	0	1	0	0	0	0
1-257	10KV3897BSLA	BSLAS	Mathematics	Mathematics Teaching Option	26	11	15	26	0	0	26	0	0	0	2
1-257	10KV8037BSLA	BSLAS	Actuarial Science		4	1	3	3	1	0	4	0	0	0	1

Custom Profile

Division of Management Info University of Illinois at Urbana-Cham Home Glossary Help What's New About Profile Type: Standard Strategic Custom Select the units, items (rows), and	2013-2014 Camp	us Profile - Campus Total Submit button above
1. Select unit(s)	2. Select item(s)	3. Select Column Order
All units, depts, colleges All academic college-level units Undergraduate Colleges Units with strategic indicators Campus Total Academic Units Total Academic Units Total ACES Admin ACES courses ACES General	 All items Standard Profile Items, depts, colleges Strategic Indicators 1000 Faculty and Staff 1010 FTE staff on State/TuitFunds 1020 FTE Academic Staff- St/Tu\$ 1030 FTE TenSysFaculty-St/Tu\$ 1040 FTE Professors -St/Tu\$ 1060 FTE Assoc Prof - St/Tu\$ 1080 FTE Asst Prof - St/Tu\$ 	Descending year Ascending year Submit
Select Units Units Selected: Campus Total Agricultural, Cons, & Env Sci	Select Items Items Selected: FTE Professors -St/Tu\$ FTE Assoc Prof -St/Tu\$ FTE Asst Prof - St/Tu\$	

Strategic Profiles

- Campus-wide set of metrics organized by campus goals
- College-specific goals, metrics for each goal, and targets for each metric
- > Charts available for many metrics



Strategic Profiles – Campus-Wide Metrics

- Metrics that are the same for all units
 - Students
 - Faculty
 - Programs
- Selected items are graphed on Dashboard



Strategic Profiles -Campus-Wide Metrics

Division of Management Information University of Illinois at Urbana-Champaign

2013-2014 Campus Profile - Campus Total

Home Glossary Help What's New About Suggestion Box

Profile Type: Standard Strategic Custom

----- Select Unit ------ 🔽 ---- Jump to charts ---- 🔽 Change year 💌 Reset all 🔟

			Campus	Profile fo	or 2013-20	14					
			U	nit: Campu	s Total						
Item (numbers link to glossary)	2004-2005 2	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2016 Targe
1. Foster scholarship, discovery	and innovat	ion									
1603 Tenure Sys Fac Headcount	2008	2045	2083	2100	2096	2061	1963	1871	1856	1893	1950
1803 Ten Sys Faculty % Undrrp	7.0	7.3	8.1	8.8	9.2	9.5	10.2	10.6	10.9	11.1	12.0
2770 Sponsored Project \$ (000)	343278	314863	304895	323587	357633	365730	395332	425044	540470		450000
2772 Sponsored \$/FTE Fac (000)	173	156	149	157	173	180	204	230	294		240
2682 Research & Dvlpmnt Exp(000)						515133	545669	583754			700000
2790 Startups	6	5	7	6	6	5	12	5	6		8
2792 Royalty revenues-\$millions	4.19	6.89	4.68	4.24	5.12	6.13	6.36	6.14	4.91		7.00
2798 # corps w/ active contracts										193	240
2799 # active contracts w/ corps										401	608
2. Provide transformative learning	ng experienc	es									
4600 Four-year graduation rate				63.5	64.7	67.3	65.9	68.5	68.2		70.0
4620 Six-year graduation rate	80.7	81.7	81.5	82.0	82.6	84.3	82.4	83.9	83.7		84.5
4603 4 yr Grad rate: underrep				42.2	43.7	52.6	46.8	52.3	51.9		55.0
4625 6 yr Grad rate: underrep	62.9	64.8	67.7	67.7	68.9	74.6	70.1	71.7	73.7		75.0
4650 Transfer graduation rate				84.9	81.3	84.0	84.1	84.2	82.4		84.5
4570 Freshman Retention Rate (%)	90.5	93.4	92.6	93.0	93.7	93.0	93.7	92.7	93.8	93.1	94.0
3777 % Underrep Undergrads	13.4	13.2	14.0	13.9	13.8	13.6	12.9	13.7	14.2	14.9	14.5
3925 % Underrep Grad students	6.9	7.5	7.4	7.7	7.9	7.4	7.2	8.2	8.2	8.4	8.5
4005 % Underrep Prfnl stdnts	10.6	9.7	9.2	9.1	10.0	9.3	10.4	13.4	14.5	13.1	15.0
1825 Academic Profnl % Undrrp	7.0	7.4	8.1	8.0	8.2	8.2	8.9	9.2	9.1	9.2	9.5
1835 Civil Svc Staff % Undrrp	13.6	13.7	13.7	14.2	14.1	14.0	14.9	15.5	15.5	16.1	15.7
4130 New Freshman ACT Comp			27.7	27.9	28.0	28.2	28.2	28.2	28.4	28.6	28.7
4154 TOT New Frsh Yield %	48.5	52.9	49.7	45.2	45.5	41.0	37.9	37.3	35.3	35.4	37.0
4720 Bachelor terms to degree	8.6	8.6	8.5	8.5	8.5	8.5	8.4	8.4	8.4		8.3
4760 Doctoral terms to degree	13.6	13.4	13.6	13.6	13.6	14.0	13.9	13.9	13.9		13.7
5016 % FT work or grad school			45.7	35.1	44.6	44.6	45.5	46.8	39.6		48.0
4352 All Advisees /Faculty FTE	20.7	20.9	20.9	20.7	21.2	21.9	22.8	24.2	24.4	24.1	24.0

Strategic Profile – Unit-Specific Metrics

Organized by goals

Targets set by the unit

Primarily college and major unit only, can be extended to depts



Strategic Profile – Unit-Specific Metrics

Division of Management Information University of Illinois at Urbana-Champaign

2013-2014 Campus Profile - Agricultural, Cons, & Env Sci

			Campus	Profile fo	r 2013-2014	1					
		Unit: A	gricultural,	Cons, & En	v Sci (1B1-Kl	XXX-XXX)					
Item (numbers link to glossary)	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2016 Target
1. Enable first-class discovery resea	rch that is	purposeful	lly transla	ted into p	ractice						
1603 Tenure Sys Fac Headcount	228	225	221	219	220	214	202	192	183	183	19
1320 FTE TenSys Faculty-All\$\$	230.22	228.86	222.01	219.78	222.73	219.40	207.29	195.13	184.60	183.07	190.00
2573 G&C Federal Exp (000)	16518	16662	16415	14809	14463	14017	14658	17591	17391		18000
2574 G&C Illinois Exp (000)	11492	10289	14071	13995	14100	13606	9826	8509	8585		850
2575 G&C Pvt & Othr Exp(000)	6523	7178	7821	7784	9829	10457	11654	11374	10573		12000
2617 Land Grant App Exp(000)	16743	16936	18134	20104	17048	15669	14422	17912	16759		17000
2685 G&C Exp - PI home dept(000)	31938	31571	37836	41630	41085	42712	40398	44462	43966		45600
2762 PI G&C exp/fac FTE	138727	137950	170425	189415	184459	194676	194887	227858	238171		240000
2772 Sponsored \$/FTE Fac (000)	128	122	133	121	120	121	146	184	174		174
2770 Sponsored Project \$ (000)	29399	28005	29493	26669	26704	26489	30184	35905	32076		33000
2. Prepare globally competitive under	graduate, gr	aduate, ar	nd mid-care	er student	s						
4340 Ugrad Advisees/Faculty FTE	10.7	10.8	11.3	11.3	11.1	11.3	11.9	13.4	15.2	15.8	15.4
KL13 External incoming transfers	104	101	109	72	87	145	112	168	169	164	180
KL15 Internal incoming transfers	50	185	203	261	266	226	209	187	216	199	225
3940 % International grad	34.2	35.1	34.6	34.8	38.3	40.2	39.5	36.5	36.6	36.0	35.0
KL21 % Graduates employed	57	55	48	49	39	46	49	45	49		55
KL23 % Going to Grad/Prof School	25	32	33	30	36	30	30	26	26		3(
KL25 Average salary, BS graduates	32527	35527	36920	39945	41240	37200	41423	39341	43526		46000
4044 Total Advisees - ugrad	2309	2326	2393	2385	2387	2424	2418	2544	2752	2863	290
4046 Total Advisees - grad & pr	568	505	522	514	525	551	595	610	616	610	62
5390 Extramural IUs	1402	1178	1323	1236	1849	2405	2889	2860	1908		2000
3660 On-campus Undergraduates	2253	2268	2344	2339	2336	2350	2323	2440	2637	2770	280
3781 % International Ugrads	1.6	1.5	1.7	2.0	2.6	4.8	6.4	8.0	9.2	8.1	9.0
4088 Undergraduate Minors			40	51	64	96	99	102	233	311	400
4332 Undergrads /Faculty FTE	10.4	10.5	11.0	11.1	10.9	10.9	11.4	12.8	14.5	15.3	14.7
4570 Freshman Retention Rate (%)	94.2	94.0	92.1	91.8	94.2	93.3	94.3	93.4	94.9	93.8	94.0
4620 Six-year graduation rate	81.5	84.2	80.6	83.3	84.2	84.1	83.6	82.5	87.6		88.0



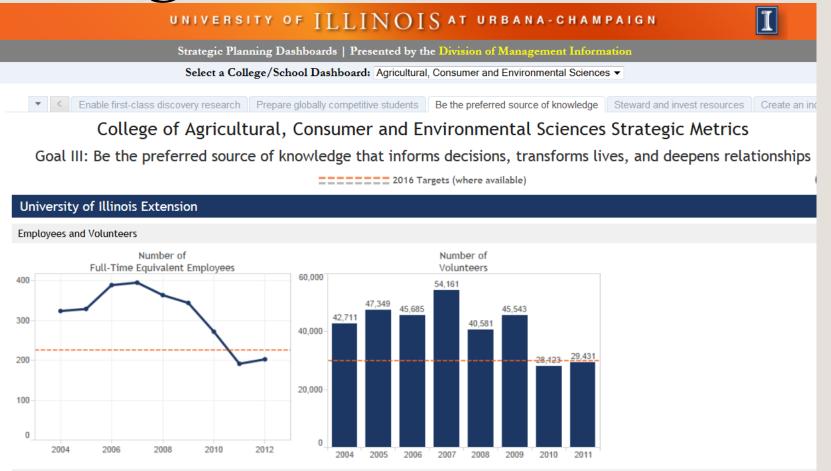
Strategic Profile -Three Chart Types

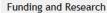
Division of Management In University of Illinois at Urbana-Cha		n I	2013-2	2014 Ca	mpus l	Profile	- Campu	s Total			
Home Glossary Help What's New A	oout Sugge	estion Box									
Profile Type: Standard Strategi Just	om										
Campus Total Ju	mp to charts	🔻 🐂	ange year	 Reset a 	all 🛛 🎽						
Colleg	np to charts e Dashboard										
	n Chart gic Dashboa	rd		it: Campus	r 2013-201 Total	14					
Item (numbers link to glossary)	2004-2005 2	2005-27 .6	2006-2007 2	007-2008 2	2008-2009 2	2009-2010 2	2010-2011 2	011-2012	2012-2013 2	013-2014 2	016 Target
1. Foster scholarship, discove	nd innorm										
1603 Tenure Sys Fac Headcount	2008	2045	2083	2100	2096	2061	1963	1871	1856	1893	1950
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4620 Six-year graduation rate	80.7	81.7	81.5	82.0	82.6	84.3	82.4	83.9	83.7		84.5
4603 4 yr Grad rate: underrep				42.2	43.7	52.6	46.8	52.3	51.9		55.0
4625 6 yr Grad rate: underrep	62.9	64.8	67.7	67.7	68.9	74.6	70.1	71.7	73.7		75.0
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1825 Academic Profnl % Undrrp	7.0	7.4	8.1	8.0	8.2	8.2	8.9	9.2	9.1	9.2	9.5
1835 Civil Svc Staff % Undrrp	13.6	13.7	13.7	14.2	14.1	14.0	14.9	15.5	15.5	16.1	15.7
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Strategic Dashboard



College/School Dashboards







Custom Charts

Division of Management Information University of Illinois at Urbana-Champaign

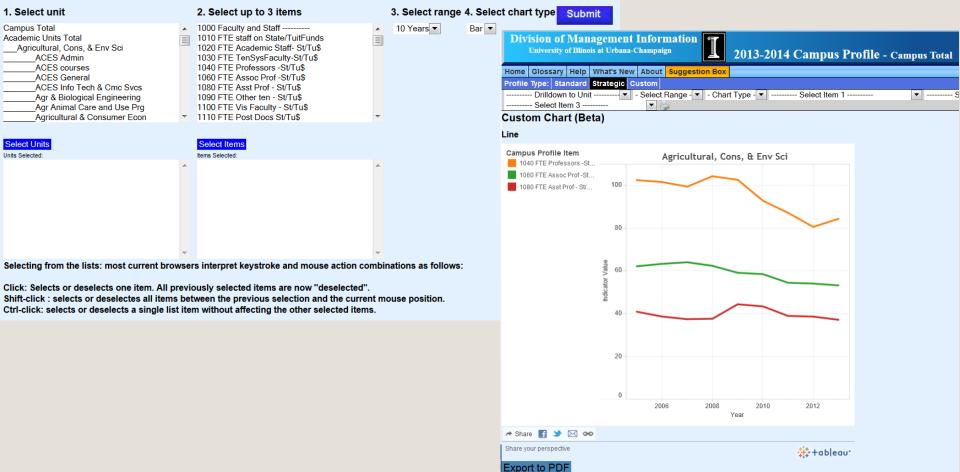
2013-2014 Campus Profile - Campus Total

 Home
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 Suggestion Box

 Profile Type:
 Standard
 Strategic
 Custom

 ---- Jump to charts --- V
 V

Select the unit and items (rows) then hit the Submit button above



Course Information System

- Sections, IUs, Instructors by
 - "Offering" department
 - "Paying" department
 - "Controlling" department
- Data back to Fall 1987
- > Deals correctly with renumberings,

crosslistings, new subject names

Course Information System Example Reports

- ➢ All courses one year
- > All years for one course
- Selected courses and selected terms
- > All courses, all years for one faculty member
- \succ Six Ten reports
- > Anomaly reports

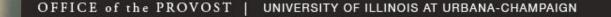
Other Information Resources for Managing the Instructional Mission

- Student Enrollment Reports
 "Official" 10-day Enrollments
- Consolidated Class Rosters

Section Instructor List/Dept Rosters

Information Resources for Managing your Students & Tuition Revenue

Tuition, Waiver and Appointments System
Tuition charges and waivers for undergraduate & graduate students enrolled in your unit by term.
Includes residency, tuition schedule, range for each student, plus all waiver-generating appointments



Who's Who at the UI: Departments and Executive Officers

- All departments in Urbana
- Unit heads & other contacts
- Staff directories
- ➢ URLs of each unit

Information Resources for Managing the Research Mission

Proposal Data System All proposals submitted for grants/contracts 1996 to present. Searchable by: -Investigator -Sponsor/agency -Dept or college -Keyword

Additional Information Resources for "Managing" Your Faculty

- Course Information System:
 Teaching Histories
- Activity Reporting System:
 Salary Histories from FY89
 Cost Sharing Commitments

Other Information Resources Available to Units

- ➢ Banner
- Decision Support:
 - Eddie/Business Objects
 - > Standard reports
 - Point & click report generation
- Enterprise Data Warehouse (EDW)
 - ➢ for programmers

A Note on Data Quality Garbage in \rightarrow Garbage out

The data we work with originates in the departments. Please make sure your staff members know how important it is to verify the data are entered correctly.

A Note on Data Security

As EO, you are responsible for the uses of data in your unit. Make sure your staff know and obey the policies and laws on data privacy, especially with student data (FERPA).

Towards A Data-Driven Decision-Making Culture

More and more, decisions on campus are driven by data. Take the time to understand the sources of data you have available and use them !!!

Web Systems Available

- Activity Reporting System
- Campus Profile
- Course Information System
- Departments & Executive Officers
- Proposal Data System
- Section Instructor List
- Student Enrollment Reports
- Tuition Assessment/Waiver/Appt Reports



Let DMI Help

Call (333-3551) or email (dmi@illinois.edu)

- Navigation through our site
- Understanding the data
- > Where to find data
- Special reports needed



